

COMMERCIAL VEHICLE WORKSHOP

JULY 2023 TO JUNE 2024



The trade magazine for servicing and repair professionals

COMMERCIAL VEHICLE WORKSHOP

Commercial Vehicle Workshop has reported in accordance with ABC's industry-agreed standards for Business Magazines



7,601

CIRCULATION
(AVERAGE PER ISSUE)

For more information:



Hamerville Media Group Limited

✉ cwv@hamerville.co.uk



www.hamerville.co.uk

☎ 01923 237 799

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www.abc.org.uk

100%

CONTROLLED FREE
Issue distributed 31/05/24

OTHER FREE
Issue distributed 31/05/24

PAID
Issue distributed 31/05/24

MEMBERSHIP
Issue distributed 31/05/24

MONTHLY
11 ISSUES

RETAILING &
WHOLESALE
MARKET SECTOR

COMMERCIAL VEHICLE WORKSHOP

JULY 2023 TO JUNE 2024



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 31/05/24	10,297	10,297	-	5,500	5,500	-	4,797	4,797	-
FREE COPIES	10,297	10,297	-	5,500	5,500	-	4,797	4,797	-
CONTROLLED FREE	10,297	10,297	-	5,500	5,500	-	4,797	4,797	-
REQUESTED (INDIVIDUAL)	339	339	-	40	40	-	299	299	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	9,958	9,958	-	5,460	5,460	-	4,498	4,498	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

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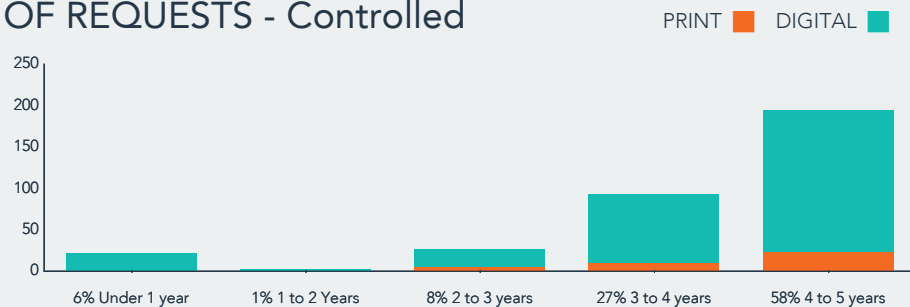


AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Employees of independent commercial vehicle workshops and fleet workshops for buses, coaches, commercial vehicles, emergency vehicles, local authority vehicles and school and further education vehicles - Directors, owners, partners, managers, workshop managers, engineers, technicians, fitters, mechanics, fleet managers and transport managers, service engineers and managers, garage foremen, logistics managers and controllers, stores managers and parts buyers and financial controllers.

AGE OF REQUESTS - Controlled



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	7,601	7,601	-
PRINT	5,583	5,583	-
DIGITAL	2,018	2,018	-

ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
July/August	13/07/23	7,634	5,583	2,051
September	05/09/23	7,467	5,583	1,884
October	02/10/23	7,464	5,583	1,881
November	03/11/23	7,373	5,583	1,790
December	01/12/23	7,343	5,583	1,760
January	22/12/23	7,342	5,583	1,759
February	07/02/24	7,245	5,583	1,662
March	27/02/24	7,184	5,583	1,601
April	02/04/24	7,138	5,583	1,555
May	07/05/24	7,124	5,583	1,541
June	31/05/24	10,297	5,583	4,714

ISSUE VARIANCES

The following issue varied by 10% or more from the average circulation:

June by + 35.47%

About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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