

COMMERCIAL VEHICLE WORKSHOP

JULY 2019 TO JUNE 2020



The trade magazine for servicing and repair professionals

COMMERCIAL VEHICLE WORKSHOP

Commercial Vehicle Workshop has reported in accordance with ABC's industry-agreed standards for Business Magazines



9,572

CIRCULATION
(AVERAGE PER ISSUE)

For more information:



Hamerville Media Group Limited

cvw@hamerville.co.uk



www.hamerville.co.uk



01923 237 799

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www.abc.org.uk

100%

CONTROLLED FREE
Issue distributed 27/03/20

OTHER FREE
Issue distributed 27/03/20

PAID

Issue distributed 27/03/20

MEMBERSHIP
Issue distributed 27/03/20

MONTHLY

10 ISSUES

RETAILING &
WHOLESALE

MARKET SECTOR

COMMERCIAL VEHICLE WORKSHOP

JULY 2019 TO JUNE 2020



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 27/03/20	9,335	9,335	-	9,335	9,335	-	-	-	-
FREE COPIES	9,335	9,335	-	9,335	9,335	-	-	-	-
CONTROLLED FREE	9,335	9,335	-	9,335	9,335	-	-	-	-
REQUESTED (INDIVIDUAL)	657	657	-	657	657	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	8,678	8,678	-	8,678	8,678	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

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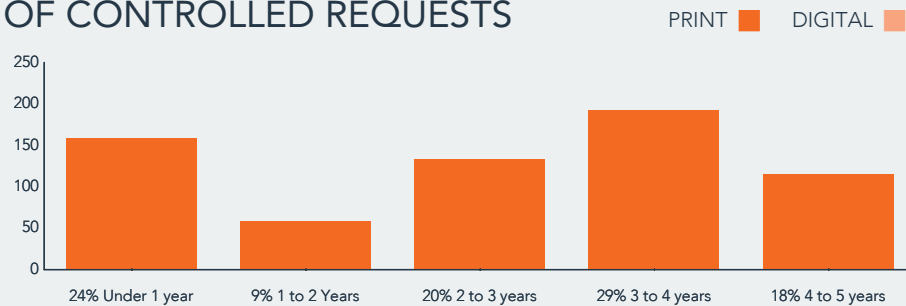


AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Employees of independent commercial vehicle workshops and fleet workshops for buses, coaches, commercial vehicles, emergency vehicles, local authority vehicles and school and further education vehicles - Directors, owners, partners, managers, workshop managers, engineers, technicians, fitters, mechanics, fleet managers and transport managers, service engineers and managers, garage foremen, logistics managers and controllers, stores managers and parts buyers and financial controllers.

AGE OF CONTROLLED REQUESTS



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	9,572	9,572	-
PRINT EDITION	9,275	9,275	-
DIGITAL EDITION	297	297	-

ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT	DIGITAL
July/August	05/07/19	9,850	9,850	0
September	27/08/19	9,816	9,816	0
October	30/09/19	9,796	9,796	0
November	31/10/19	9,750	9,750	0
December	29/11/19	9,724	9,724	0
January	02/01/20	9,721	9,721	0
February	05/02/20	9,646	9,646	0
March	28/02/20	9,615	9,615	0
April	27/03/20	9,335	9,335	0
May	29/04/20	8,467	8,170	297

ISSUE VARIANCES

The following issue varied by 10% or more from the average circulation:

May by -11.54%

CORONAVIRUS (COVID-19) STATEMENTS

PUBLISHER STATEMENT

Edition changes: Due to Covid-19 the June 2020 issue was merged with July/August 2020 and renamed Summer 2020.

About this certificate

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