

Business Magazines

Combined Total Circulation Certificate

July 2016 to June 2017



Setting the standard

Professional Hairdresser

Professional Hairdresser



Key information

Metric type

Circulation

ABC total

14,495 average

Period

1 July 2016 to 30 June 2017

No of issues

11

Market sector

Fashion, Clothing & Textiles: Hairdressing & Beauty

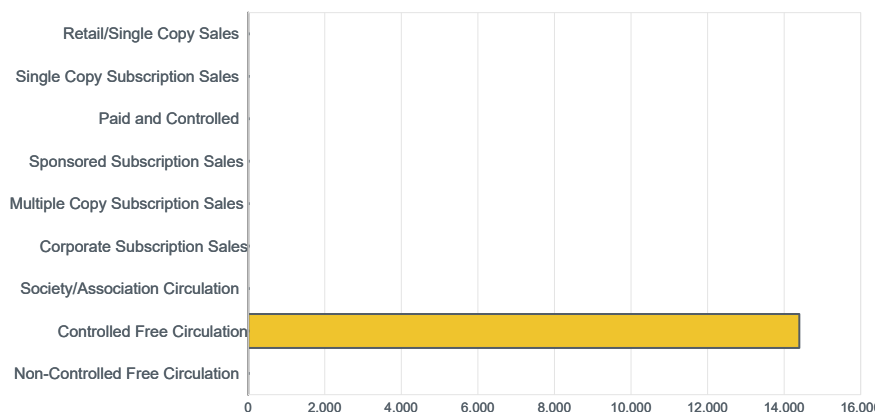
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Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	14,495	14,495	-	14,495	14,495	-	-	-	-
Average Retail Sales Per Issue	-	-		-	-		-	-	

Analysis for the Audit issue cover dated June and distributed on 30 May 2017

Audit Issue Circulation	14,395	14,395	-	14,395	14,395	-	-	-	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-		-	-		-	-	
Multiple Copy Subscription Sales	-	-		-	-		-	-	
Corporate Subscription Sales	-		-	-		-	-		-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	14,395	14,395	-	14,395	14,395	-	-	-	-
Individual requests	14,395	14,395	-	14,395	14,395	-	-	-	-
Company requests	-	-		-	-		-	-	
Non-requested by name	-	-		-	-		-	-	
Non-requested by job title / function	-	-		-	-		-	-	
Non-Controlled Free Circulation	-	-		-	-		-	-	

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Basic cover price & subscription rates for the audit issue

Basic cover price (UK):

Basic cover price (RoI):

Basic annual rate (UK): £30.00

Basic annual rate (OC): £50.00 to £65.00

Controlled circulation for the audit issue

Terms of control: Owners, Partners and Employees of Hair Salons or Hair and Beauty Salons.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	14,395	100.0	225	1.6	14,160	98.4	10	0.1
Individual Requests - Print	14,395	100.0	225	1.6	14,160	98.4	10	0.1
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital								

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
July/August	08-Jul-16	14,496	14,496	-	-
September	01-Sep-16	14,456	14,456	-	-
October	03-Oct-16	14,530	14,530	-	-
November	28-Oct-16	14,532	14,532	-	-
December	07-Dec-16	14,525	14,525	-	-
January	04-Jan-17	14,520	14,520	-	-
February	03-Feb-17	14,525	14,525	-	-
March	01-Mar-17	14,421	14,421	-	-
April	03-Apr-17	14,526	14,526	-	-
May	03-May-17	14,521	14,521	-	-
June	30-May-17	14,395	14,395	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 28 July 2017.

The data included is derived from a return of circulation prepared by the publisher: Hamerville Media Group Limited.

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