

# Business Magazines

Combined Total Circulation Certificate

July 2015 to June 2016



Setting the standard

## Professional Hairdresser

# Professional Hairdresser



### Key information

#### Metric type

Circulation

#### ABC total

14,421 average

#### Period

1 July 2015 to 30 June 2016

#### No of issues

11

#### Market sector

Fashion, Clothing & Textiles: Hairdressing & Beauty

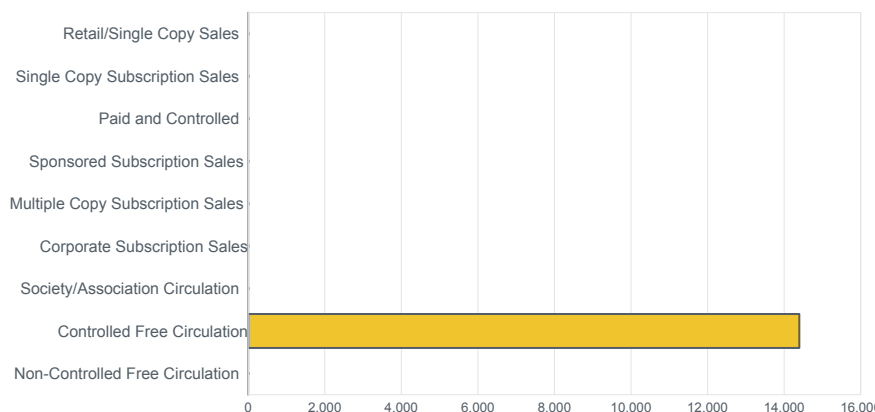
### Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

#### Contact details

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### Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	14,421	14,421	-	14,421	14,421	-	-	-	-
Average Retail Sales Per Issue	-	-	-	-	-	-	-	-	-

#### Analysis for the Audit issue cover dated June and distributed on 3 June 2016

<b>Audit Issue Circulation</b>	14,395	14,395	-	14,395	14,395	-	-	-	-
<b>Retail &amp; Other Single Copy Sales</b>	-	-	-	-	-	-	-	-	-
<b>Single Copy Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Paid and Controlled</b>	-	-	-	-	-	-	-	-	-
<b>Sponsored Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Multiple Copy Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Corporate Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Society/Association/Organisation</b>	-	-	-	-	-	-	-	-	-
<b>Controlled Free Circulation</b>	14,395	14,395	-	14,395	14,395	-	-	-	-
Individual requests	14,395	14,395	-	14,395	14,395	-	-	-	-
Company requests	-	-	-	-	-	-	-	-	-
Non-requested by name	-	-	-	-	-	-	-	-	-
Non-requested by job title / function	-	-	-	-	-	-	-	-	-
<b>Non-Controlled Free Circulation</b>	-	-	-	-	-	-	-	-	-

#### Duplication

The level of duplication on the mailing list for the audit issue was: 0%

#### Basic cover price & subscription rates for the audit issue

Basic cover price (UK):

Basic cover price (RoI):

Basic annual rate (UK): £30.00

Basic annual rate (OC): £50.00 to £65.00

#### Controlled circulation for the audit issue

Terms of control: Owners, Partners and Employees of Hair Salons or Hair and Beauty Salons.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
<b>Total</b>	14,395	100.0	14,395	100.0	-	-	-	-
Individual Requests - Print	14,395	100.0	14,395	100.0	-	-	-	-
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

**Issue by issue analysis** (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
July/August	15-Jul-15	14,360	14,360	-	-
September	07-Sep-15	14,109	14,109	-	-
October	01-Oct-15	14,409	14,409	-	-
November	11-Nov-15	14,491	14,491	-	-
December	30-Nov-15	14,491	14,491	-	-
January	04-Jan-16	14,441	14,441	-	-
February	16-Feb-16	14,487	14,487	-	-
March	08-Mar-16	14,486	14,486	-	-
April	01-Apr-16	14,484	14,484	-	-
May	28-Apr-16	14,480	14,480	-	-
June	03-Jun-16	14,395	14,395	-	-

**More Information**

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit [www.abc.org.uk](http://www.abc.org.uk)

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: [www.abcstandards.org.uk](http://www.abcstandards.org.uk)

**About this certificate**

This certificate was issued on 8 August 2016.

The data included is derived from a return of circulation prepared by the publisher: Hamerville Media Group Limited.

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