

# Consumer Magazines

Combined Total Distribution Certificate

January to December 2016



Setting the standard

## Professional Motor Mechanic

**PROFESSIONAL**  
**MOTOR**  
**mechanic**  
SERVICING ■ REPAIR ■ BODYSHOP ■ MOT



### Key information

#### Metric type

Distribution

#### ABC total

64,968 average - print & digital (gross)

64,968 average (print)

0 average (digital)

#### Period

1 January 2016 to 31 December 2016

#### No of issues

11

#### Market sector

Trade & Professional: Other Trades

#### Contact details

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### Free Distribution analysis (print only)

	Percentage of ABC Total			
	Net - By hand	Net - Other	Gross	Total
Monitored Free Distribution	0.0%	0.0%	100.0%	100.0%

#### Monitored Free Distribution - Method of Distribution:

The magazine is distributed free of charge through selected Motor Factors in England, Scotland and Wales. The scheduled distribution date is the first day of the month of publication.

#### Monitored Free Distribution - Normal Distribution Schedule:

Monthly (combined July/August)

### Free Distribution breakdown (print only)

Airports / Airlines	
Cruise Ships/Ferries	
Educational Establishments	
Food and Drink Outlets	
Hotels	
Leisure Centres/Clubs	
Medical Establishments	
Offices	
Retail Outlets	
Street	
Other Travel Points	
Other	64,968
Sample Free Distribution	

1 January to 31 December 2016

**Analysis of Distribution**

	Total	UK & Rol	Other Countries
Average Distribution - print & digital (gross)	64,968	64,968	-

	Total		UK & Rol		Other Countries	
	Print	Digital	Print	Digital	Print	Digital
Average Distribution Per Issue	64,968	-	64,968	-	-	-
Retail and Single Copy Sales	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-
All You Can Read Sales		-		-		-
Multiple Copy Subscription Sales	-		-		-	
Corporate Subscription Sales		-		-		-
Multiple Copy Sales	-	-	-	-	-	-
Multiple Copy Business Sales		-		-		-
Society / Association / Organisation Circulation	-	-	-	-	-	-
Controlled Free Circulation	-	-	-	-	-	-
Non-Controlled Free Circulation	-		-		-	
Monitored Free Distribution	64,968		64,968		-	
Net Distribution by Hand	-		-		-	
Net Distribution - Other	-		-		-	
Gross Distribution	64,968		64,968		-	
Free Retail Voucher Copies	-		-		-	
Sample Free Distribution (Monitored Free Distribution)	-		-		-	

**Actively Purchased Analysis**

	Total		UK & Rol		Other Countries	
Actively Purchased - print & digital	0%		0%		0%	
	Print	Digital	Print	Digital	Print	Digital
	0%	0%	0%	0%	0%	0%

**Other Analysis**

	Total	United Kingdom & Republic of Ireland	Other Countries
Multi Packed Retail Circulation (Print)	0%		
Publication Active Views (Digital)	-	-	-

**Price:** The following prices are accurate for the end of the audit period.

Basic Cover Price	£30.00
Published Annual UK Subscription Rate	£50.00

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**Normal Distribution Schedule:**

Monthly (combined July/August)

**Analysis of MFD by Distribution Point Type**

Other

	No of Distribution Points	No of copies
	1,044	64,968
	1,044	64,968

**Issue by Issue Analysis (print only)**

Only variances of 10% or more are reported

Cover Date or Issue Identifier	Issue Variance from Total Average	Monitored Free Distribution				Sample Free Distribution
		Total	Net by Hand	Net - Other	Gross	
January	-	64,206	-	-	64,206	-
February	-	63,666	-	-	63,666	-
March	-	64,422	-	-	64,422	-
April	-	64,260	-	-	64,260	-
May	-	63,990	-	-	63,990	-
June	-	65,950	-	-	65,950	-
July/August	-	66,100	-	-	66,100	-
September	-	66,050	-	-	66,050	-
October	-	65,850	-	-	65,850	-
November	-	65,100	-	-	65,100	-
December	-	65,050	-	-	65,050	-

**Issue by Issue Circulation Analysis (print only)**

Data does not include adjustments for prior audit period reconciliations.

Issue Identifier	Total Circulation	Actively Purchased Circulation (Print)	% Actively Purchased (Print)
January	64,206	0	0%
February	63,666	0	0%
March	64,422	0	0%
April	64,260	0	0%
May	63,990	0	0%
June	65,950	0	0%
July/August	66,100	0	0%
September	66,050	0	0%
October	65,850	0	0%
November	65,100	0	0%
December	65,050	0	0%

**More Information**

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit [www.abc.org.uk](http://www.abc.org.uk)

To find out more about the Consumer Magazines sector and the definitions used on this certificate, please visit: [www.abcstandards.org.uk](http://www.abcstandards.org.uk)

**About this certificate**

This certificate was issued on 20 February 2017.

The data included is derived from a return of circulation prepared by the publisher: Hamerville Media Group Limited.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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