

Business Magazines

Combined Total Circulation Certificate

July 2015 to June 2016



Setting the standard

Professional Motor Factor



Key information

Metric type

Circulation

ABC total

3,694 average

Period

1 July 2015 to 30 June 2016

No of issues

10

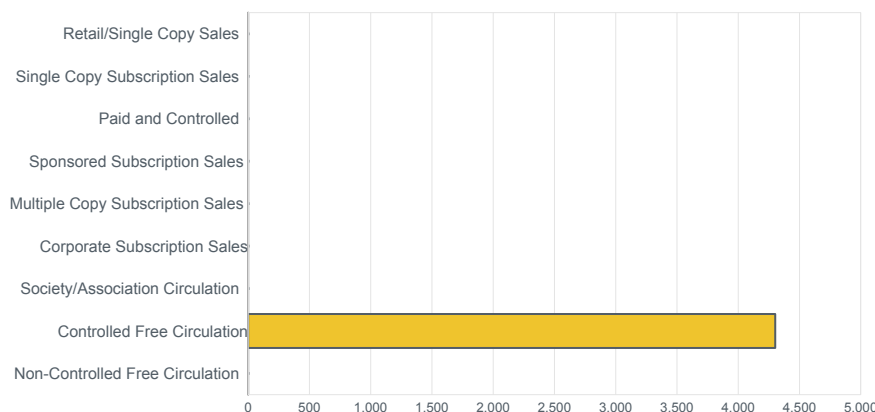
Market sector

Retailing & Wholesaling: Automotive Market

Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

Audit issue circulation breakdown - Print/Digital



Contact details

Hamerville Media Group Limited
 Regal House
 Regal Way
 Watford
 WD24 4YF
 01923 237799
 pmf@hamerville.co.uk
 www.hamerville.co.uk



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	3,694	3,694	-	3,694	3,694	-	-	-	-
Average Retail Sales Per Issue	-	-		-	-		-	-	

Analysis for the Audit issue cover dated June and distributed on 3 June 2016

Audit Issue Circulation	4,302	4,302	-	4,302	4,302	-	-	-	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-		-	-		-	-	
Multiple Copy Subscription Sales	-	-		-	-		-	-	
Corporate Subscription Sales	-		-	-		-	-		-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	4,302	4,302	-	4,302	4,302	-	-	-	-
Individual requests	300	300	-	300	300	-	-	-	-
Company requests	-	-		-	-		-	-	
Non-requested by name	4,002	4,002		4,002	4,002		-	-	
Non-requested by job title / function	-	-		-	-		-	-	
Non-Controlled Free Circulation	-	-		-	-		-	-	

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Controlled circulation for the audit issue

Terms of control: Employees of Motor Factors, Chief Executives, Directors, Owners, Managers, Buyers. Other named individuals involved with supplying or buying parts for the motor industry.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	300	100.0	80	26.7	166	55.3	54	18.0
Individual Requests - Print	300	100.0	80	26.7	166	55.3	54	18.0
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital								

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
July/August	15-Jul-15	3,689	3,689	-	-
September	03-Sep-15	3,679	3,679	-	-
October	14-Oct-15	3,666	3,666	-	-
November	16-Nov-15	3,638	3,638	-	-
December/January	23-Dec-15	3,626	3,626	-	-
February	29-Jan-16	3,604	3,604	-	-
March	01-Mar-16	3,588	3,588	-	-
April	23-Mar-16	3,580	3,580	-	-
May	17-May-16	3,565	3,565	-	-
June	03-Jun-16	4,302	4,302	-	16.5

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 18 August 2016.

The data included is derived from a return of circulation prepared by the publisher: Hamerville Media Group Limited.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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