

Business Magazines

Combined Total Circulation Certificate

July 2016 to June 2017



Setting the standard

Professional Housebuilder & Property Developer

PROFESSIONAL HOUSEBUILDER & PROPERTY DEVELOPER



Key information

Metric type

Circulation

ABC total

14,885 average

Period

1 July 2016 to 30 June 2017

No of issues

10

Market sector

Building: General

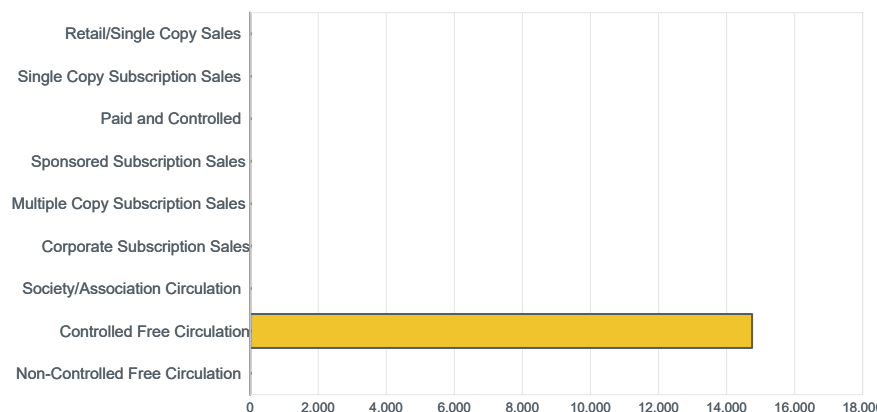
Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

Contact details

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Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	14,885	14,885	-	14,885	14,885	-	-	-	-
Average Retail Sales Per Issue	-	-		-	-		-	-	

Analysis for the Audit issue cover dated June and distributed on 6 June 2017

Audit Issue Circulation	14,748	14,748	-	14,748	14,748	-	-	-	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-		-	-		-	-	
Multiple Copy Subscription Sales	-	-		-	-		-	-	
Corporate Subscription Sales	-		-	-		-	-		-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	14,748	14,748	-	14,748	14,748	-	-	-	-
Individual requests	7,127	7,127	-	7,127	7,127	-	-	-	-
Company requests	-	-		-	-		-	-	
Non-requested by name	7,621	7,621		7,621	7,621		-	-	
Non-requested by job title / function	-	-		-	-		-	-	
Non-Controlled Free Circulation	-	-		-	-		-	-	

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Basic cover price & subscription rates for the audit issue

Basic cover price (UK):

Basic cover price (RoI):

Basic annual rate (UK): £30.00

Basic annual rate (OC): £50.00 to £65.00

Controlled circulation for the audit issue

Terms of control: Employees of house building companies, property developers, architectural practices, local authorities and housing associations - buyers, directors, proprietors, partners, contract managers, builders, plumbing and heating engineers, electricians, marketing and sales executives, interior designers, surveyors, estimators, building control officers, architects, architectural technicians, project managers, administrators, financial managers, technicians and engineers.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	7,127	100.0	3,983	55.9	2,986	41.9	158	2.2
Individual Requests - Print	7,127	100.0	3,983	55.9	2,986	41.9	158	2.2
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital								

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
July/August	20-Jul-16	14,899	14,899	-	-
September	07-Sep-16	14,900	14,900	-	-
October	06-Oct-16	14,900	14,900	-	-
November	03-Nov-16	14,900	14,900	-	-
December/January	05-Dec-16	14,900	14,900	-	-
February	09-Feb-17	14,899	14,899	-	-
March	10-Mar-17	14,899	14,899	-	-
April	13-Apr-17	14,900	14,900	-	-
May	04-May-17	14,900	14,900	-	-
June	06-Jun-17	14,748	14,748	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 31 July 2017.

The data included is derived from a return of circulation prepared by the publisher: Hamerville Media Group Limited.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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