

Business Magazines

Combined Total Circulation Certificate

July 2015 to June 2016



Setting the standard

Professional Housebuilder & Property Developer

PROFESSIONAL HOUSEBUILDER & PROPERTY DEVELOPER



Key information

Metric type

Circulation

ABC total

14,860 average

Period

1 July 2015 to 30 June 2016

No of issues

9

Market sector

Building: General

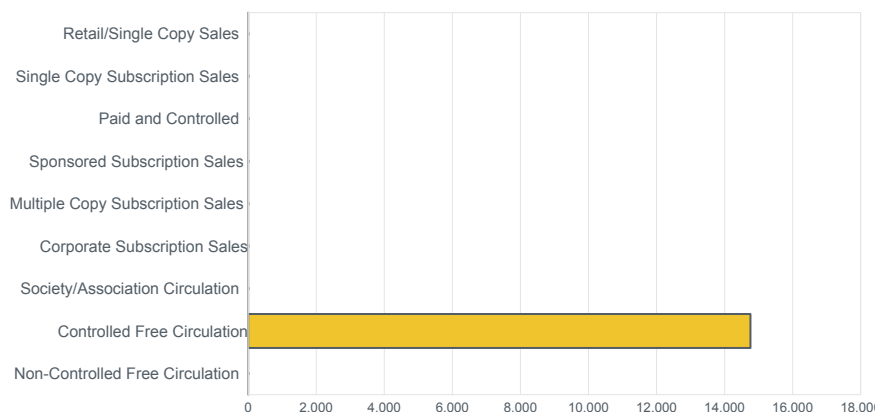
Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

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Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	14,860	14,860	-	14,860	14,860	-	-	-	-
Average Retail Sales Per Issue	-	-	-	-	-	-	-	-	-

Analysis for the Audit issue cover dated June and distributed on 3 June 2016

Audit Issue Circulation	14,759	14,759	-	14,759	14,759	-	-	-	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-	-	-	-	-	-	-	-
Multiple Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Corporate Subscription Sales	-	-	-	-	-	-	-	-	-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	14,759	14,759	-	14,759	14,759	-	-	-	-
Individual requests	4,279	4,279	-	4,279	4,279	-	-	-	-
Company requests	-	-	-	-	-	-	-	-	-
Non-requested by name	10,480	10,480	-	10,480	10,480	-	-	-	-
Non-requested by job title / function	-	-	-	-	-	-	-	-	-
Non-Controlled Free Circulation	-	-	-	-	-	-	-	-	-

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Basic cover price & subscription rates for the audit issue

Basic cover price (UK):

Basic cover price (RoI):

Basic annual rate (UK): £30.00

Basic annual rate (OC): £50.00 to £65.00

Controlled circulation for the audit issue

Terms of control: Employees of house building companies, property developers, architectural practices, local authorities and housing associations - buyers, directors, proprietors, partners, contract managers, builders, plumbing and heating engineers, electricians, marketing and sales executives, interior designers, surveyors, estimators, building control officers, architects, architectural technicians, project managers, administrators, financial managers, technicians and engineers.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	4,279	100.0	4,015	93.8	170	4.0	94	2.2
Individual Requests - Print	4,279	100.0	4,015	93.8	170	4.0	94	2.2
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
July/August	07-Jul-15	14,798	14,798	-	-
September	02-Sep-15	14,849	14,849	-	-
October	16-Oct-15	14,845	14,845	-	-
November/December	27-Nov-15	14,895	14,895	-	-
January/February	02-Feb-16	14,899	14,899	-	-
March	10-Mar-16	14,899	14,899	-	-
April	14-Apr-16	14,899	14,899	-	-
May	05-May-16	14,900	14,900	-	-
June	03-Jun-16	14,759	14,759	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 18 August 2016.

The data included is derived from a return of circulation prepared by the publisher: Hamerville Media Group Limited.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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