

Consumer Magazines

Combined Total Distribution Certificate

January to December 2016



Setting the standard

Professional Builder

Professional BUILDER

BUILDING ■ HEATING ■ PLUMBING ■ ROOFING
■ FLOORING ■ PAINTING AND DECORATING ■



Key information

Metric type

Distribution

ABC total

119,208 average - print & digital (gross)
119,208 average (print)
0 average (digital)

Period

1 January 2016 to 31 December 2016

No of issues

11

Market sector

Trade & Professional: Construction & Property

Contact details

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Free Distribution analysis (print only)

	Percentage of ABC Total			
	Net - By hand	Net - Other	Gross	Total
Monitored Free Distribution	0.0%	0.0%	100.0%	100.0%

Monitored Free Distribution - Method of Distribution:

The magazine is distributed free of charge through selected Builders Merchants in England, Scotland and Wales. The scheduled distribution date is the first day of the month of publication.

Monitored Free Distribution - Normal Distribution Schedule:

Monthly other than August, available at distribution points on the first day of the month.

Free Distribution breakdown (print only)

Airports / Airlines	
Cruise Ships/Ferries	
Educational Establishments	
Food and Drink Outlets	
Hotels	
Leisure Centres/Clubs	
Medical Establishments	
Offices	
Retail Outlets	
Street	
Other Travel Points	
Other	119,208
Sample Free Distribution	

1 January to 31 December 2016

Analysis of Distribution

	Total	UK & RoI	Other Countries
Average Distribution - print & digital (gross)	119,208	119,208	-

	Total		UK & RoI		Other Countries	
	Print	Digital	Print	Digital	Print	Digital
Average Distribution Per Issue	119,208	-	119,208	-	-	-
Retail and Single Copy Sales	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-
All You Can Read Sales		-		-		-
Multiple Copy Subscription Sales	-		-		-	
Corporate Subscription Sales		-		-		-
Multiple Copy Sales	-	-	-	-	-	-
Multiple Copy Business Sales		-		-		-
Society / Association / Organisation Circulation	-	-	-	-	-	-
Controlled Free Circulation	-	-	-	-	-	-
Non-Controlled Free Circulation	-		-		-	
Monitored Free Distribution	119,208		119,208		-	
Net Distribution by Hand	-		-		-	
Net Distribution - Other	-		-		-	
Gross Distribution	119,208		119,208		-	
Free Retail Voucher Copies	-		-		-	
Sample Free Distribution (Monitored Free Distribution)	-		-		-	

Actively Purchased Analysis

	Total		UK & RoI		Other Countries	
Actively Purchased - print & digital	0%		0%		0%	
	Print	Digital	Print	Digital	Print	Digital
	0%	0%	0%	0%	0%	0%

Other Analysis

	Total	United Kingdom & Republic of Ireland	Other Countries
Multi Packed Retail Circulation (Print)	0%		
Publication Active Views (Digital)	-	-	-

Price: The following prices are accurate for the end of the audit period.

Published Annual UK Subscription Rate	£30.00
Published annual other countries subscription rate	£50.00

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Monthly other than August, available at distribution points on the first day of the month.

	No of Distribution Points	No of copies
Analysis of MFD by Distribution Point Type	2,867	119,208
Other	2,867	119,208

Issue by Issue Analysis (print only)

Only variances of 10% or more are reported

Cover Date or Issue Identifier	Issue Variance from Total Average	Monitored Free Distribution				Sample Free Distribution
		Total	Net by Hand	Net - Other	Gross	
January	-	119,991	-	-	119,991	-
February	-	119,473	-	-	119,473	-
March	-	119,288	-	-	119,288	-
April	-	119,325	-	-	119,325	-
May	-	119,103	-	-	119,103	-
June	-	118,548	-	-	118,548	-
July/August	-	119,621	-	-	119,621	-
September	-	119,510	-	-	119,510	-
October	-	119,066	-	-	119,066	-
November	-	118,659	-	-	118,659	-
December	-	118,701	-	-	118,701	-

Issue by Issue Circulation Analysis (print only)

Data does not include adjustments for prior audit period reconciliations.

Issue Identifier	Total Circulation	Actively Purchased Circulation (Print)	% Actively Purchased (Print)
January	119,991	0	0%
February	119,473	0	0%
March	119,288	0	0%
April	119,325	0	0%
May	119,103	0	0%
June	118,548	0	0%
July/August	119,621	0	0%
September	119,510	0	0%
October	119,066	0	0%
November	118,659	0	0%
December	118,701	0	0%

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Consumer Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 20 February 2017.

The data included is derived from a return of circulation prepared by the publisher: Hamerville Media Group Limited.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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