

Business Magazines

Combined Total Circulation Certificate

July 2016 to June 2017



Setting the standard

Commercial Vehicle Workshop

The trade magazine for servicing and repair professionals

COMMERCIAL VEHICLE WORKSHOP



Key information

Metric type

Circulation

ABC total

10,190 average

Period

1 July 2016 to 30 June 2017

No of issues

11

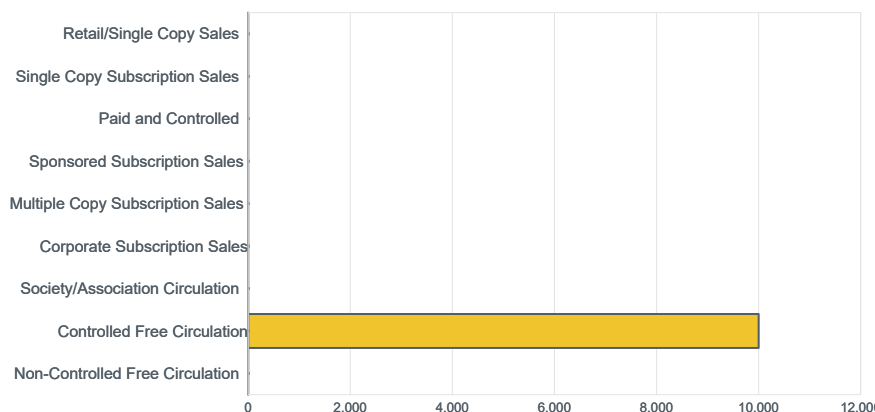
Market sector

Retailing & Wholesaling: Automotive Market

Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

Audit issue circulation breakdown - Print/Digital



Contact details

Hamerville Media Group Limited
Regal House
Regal Way
Watford
WD24 4YF
01923 237 799
cvw@hamerville.co.uk
www.hamerville.co.uk

	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	10,190	10,190	-	10,190	10,190	-	-	-	-
Average Retail Sales Per Issue	-	-		-	-		-	-	

Analysis for the Audit issue cover dated June and distributed on 7 June 2017

Audit Issue Circulation	10,000	10,000	-	10,000	10,000	-	-	-	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-		-	-		-	-	
Multiple Copy Subscription Sales	-	-		-	-		-	-	
Corporate Subscription Sales	-		-	-		-	-		-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	10,000	10,000	-	10,000	10,000	-	-	-	-
Individual requests	651	651	-	651	651	-	-	-	-
Company requests	-	-		-	-		-	-	
Non-requested by name	9,349	9,349		9,349	9,349		-	-	
Non-requested by job title / function	-	-		-	-		-	-	
Non-Controlled Free Circulation	-	-		-	-		-	-	

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Basic cover price & subscription rates for the audit issue

Basic cover price (UK):

Basic cover price (RoI):

Basic annual rate (UK): £30.00

Basic annual rate (OC):

Controlled circulation for the audit issue

Terms of control: Employees of independent commercial vehicle workshops and fleet workshops for buses, coaches, commercial vehicles, emergency vehicles, local authority vehicles and school and further education vehicles - Directors, owners, partners, managers, workshop managers, engineers, technicians, fitters, mechanics, fleet managers and transport managers, service engineers and managers, garage foremen, logistics managers and controllers, stores managers and parts buyers and financial controllers.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	651	100.0	199	30.6	236	36.3	216	33.2
Individual Requests - Print	651	100.0	199	30.6	236	36.3	216	33.2
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital								

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
July/August	11-Jul-16	10,223	10,223	-	-
September	22-Aug-16	10,223	10,223	-	-
October	21-Sep-16	10,224	10,224	-	-
November	21-Oct-16	10,224	10,224	-	-
December	25-Nov-16	10,227	10,227	-	-
January	03-Jan-17	10,228	10,228	-	-
February	26-Jan-17	10,217	10,217	-	-
March	24-Feb-17	10,144	10,144	-	-
April	29-Mar-17	10,148	10,148	-	-
May	09-May-17	10,229	10,229	-	-
June	07-Jun-17	10,000	10,000	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 27 July 2017.

The data included is derived from a return of circulation prepared by the publisher: Hamerville Media Group Limited.

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