

Business Magazines

Combined Total Circulation Certificate

July 2015 to June 2016



Setting the standard

Commercial Vehicle Workshop

The trade magazine for servicing and repair professionals

COMMERCIAL VEHICLE WORKSHOP



Key information

Metric type

Circulation

ABC total

9,156 average

Period

1 July 2015 to 30 June 2016

No of issues

11

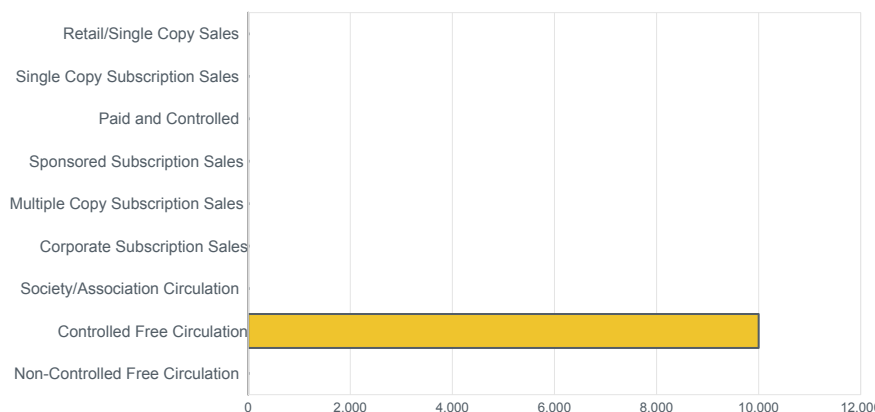
Market sector

Retailing & Wholesaling: Automotive Market

Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

Audit issue circulation breakdown - Print/Digital



Contact details

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	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	9,156	9,156	-	9,156	9,156	-	-	-	-
Average Retail Sales Per Issue	-	-		-	-		-	-	

Analysis for the Audit issue cover dated June and distributed on 10 June 2016

Audit Issue Circulation	10,000	10,000	-	10,000	10,000	-	-	-	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-		-	-		-	-	
Multiple Copy Subscription Sales	-	-		-	-		-	-	
Corporate Subscription Sales	-		-	-		-	-		-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	10,000	10,000	-	10,000	10,000	-	-	-	-
Individual requests	845	845	-	845	845	-	-	-	-
Company requests	-	-		-	-		-	-	
Non-requested by name	9,155	9,155		9,155	9,155		-	-	
Non-requested by job title / function	-	-		-	-		-	-	
Non-Controlled Free Circulation	-	-		-	-		-	-	

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Basic cover price & subscription rates for the audit issue

Basic cover price (UK):

Basic cover price (RoI):

Basic annual rate (UK): £30.00

Basic annual rate (OC):

Controlled circulation for the audit issue

Terms of control: Employees of independent commercial vehicle workshops and fleet workshops for buses, coaches, commercial vehicles, emergency vehicles, local authority vehicles and school and further education vehicles - Directors, owners, partners, managers, workshop managers, engineers, technicians, fitters, mechanics, fleet managers and transport managers, service engineers and managers, garage foremen, logistics managers and controllers, stores managers and parts buyers and financial controllers.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	845	100.0	220	26.0	319	37.8	306	36.2
Individual Requests - Print	845	100.0	220	26.0	319	37.8	306	36.2
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital								

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
July/August	09-Jul-15	7,880	7,880	-	-13.9
September	24-Aug-15	7,878	7,878	-	-14.0
October	02-Oct-15	7,869	7,869	-	-14.1
November	02-Nov-15	7,825	7,825	-	-14.5
December	02-Dec-15	7,756	7,756	-	-15.3
January	04-Jan-16	10,223	10,223	-	11.7
February	09-Feb-16	10,221	10,221	-	11.6
March	01-Mar-16	10,628	10,628	-	16.1
April	13-Apr-16	10,217	10,217	-	11.6
May	12-May-16	10,216	10,216	-	11.6
June	10-Jun-16	10,000	10,000	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 18 August 2016.

The data included is derived from a return of circulation prepared by the publisher: Hamerville Media Group Limited.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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