


LABM

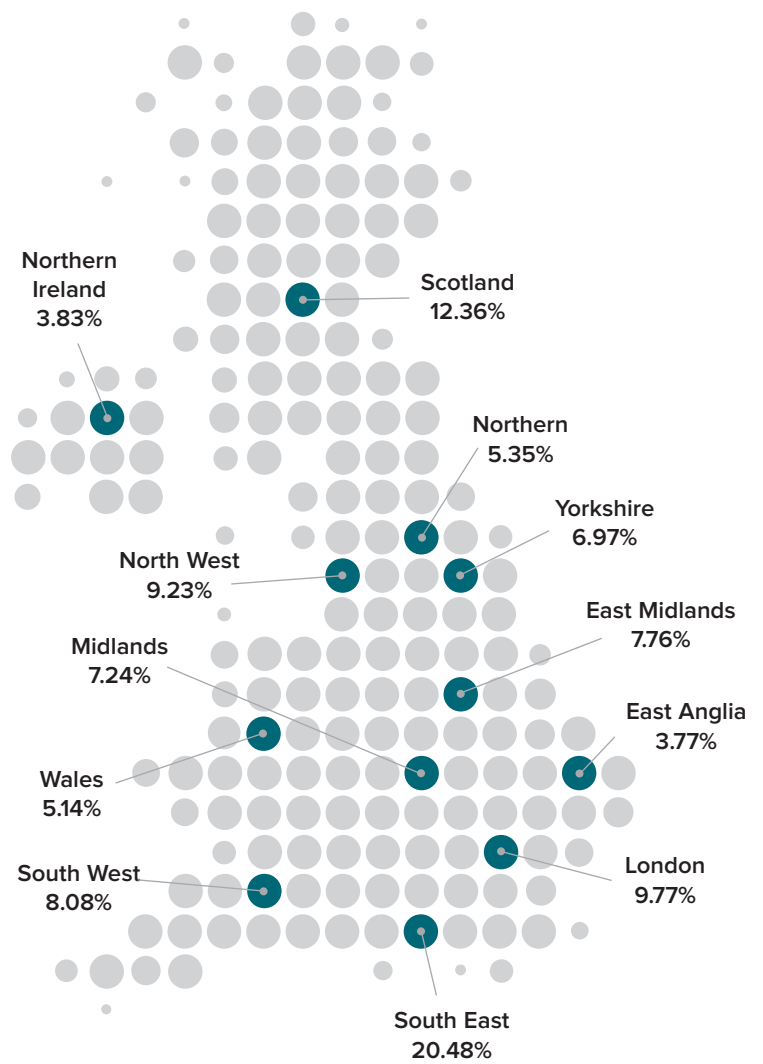
LOCAL AUTHORITY BUILDING & MAINTENANCE

MEDIA INFORMATION

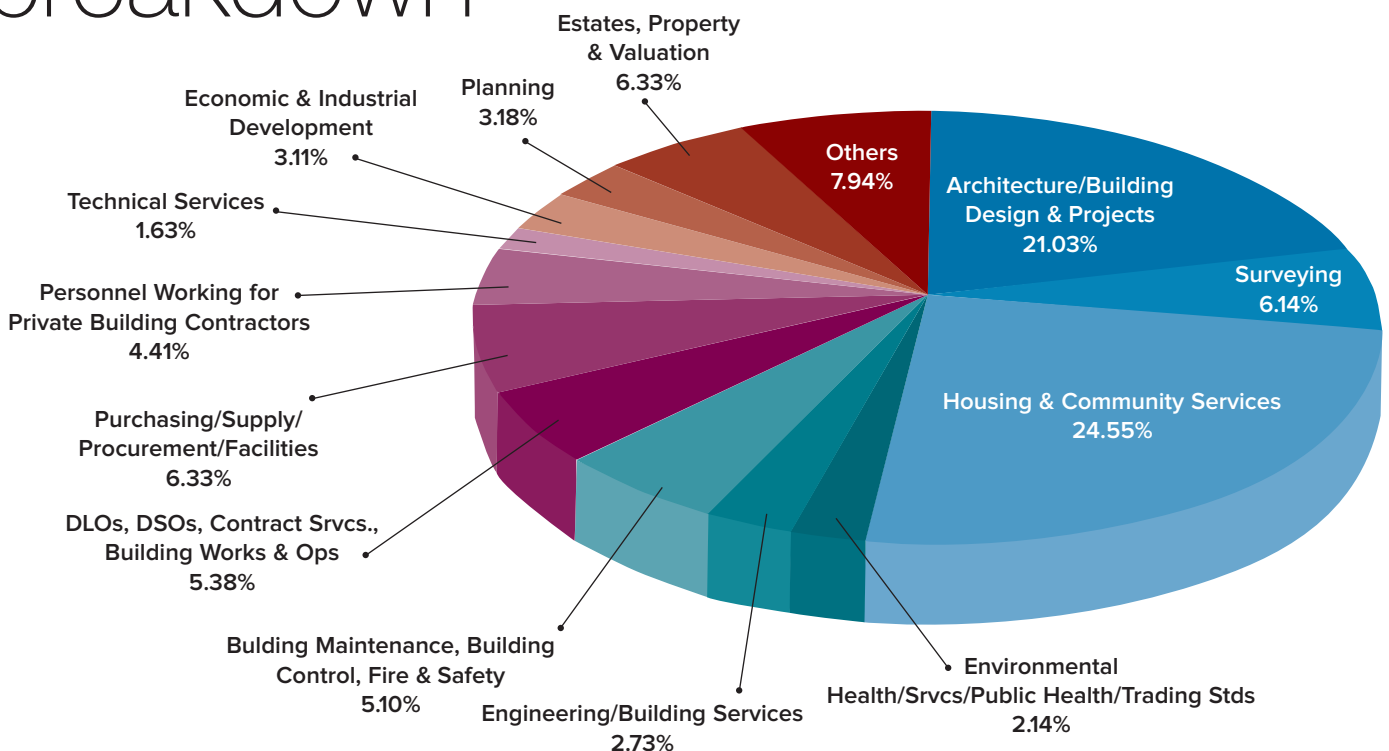
Readership & circulation

LABM is the number one magazine for local authority and housing association specifiers

- Published 10 times a year, LABM boasts an unrivalled ABC-audited circulation of 16,267 (average net circulation July 2015 – June 2016) 
- LABM has the largest number of building-related readers, offering excellent market penetration into the local authority and housing association sectors
- The ABC profile offers complete transparency
- Readers include council and housing association specifiers, main contractors, architects, SMEs, DLOs, housing managers, surveyors, planning and building control — key influencers in the building product specification process



Readership breakdown



Local Authority Building & Maintenance is audited by an independent body, the Audit Bureau of Circulation (ABC). Your ABC profile offers transparency and a full insight into who receives the magazine. For more information visit: www.abc.org.uk

Market information

£23billion

The amount England's Department for Education is investing in school buildings over the next five years



£1.8billion

The amount Scotland's Schools for the Future Programme, is worth, which is expected to deliver 100 schools up to 2019



£1.4billion

The amount being spent through the 21st Century Schools Capital Funding Programme to 2018 in Wales



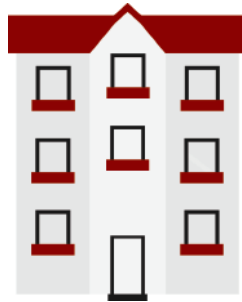
2.5million

The number of social homes managed by housing associations



1.6million

The number of homes managed by Councils and ALMOs



64%

The percentage increase in the number of homes delivered for social and affordable rent in England, which rose to 50,300 in 2014-15



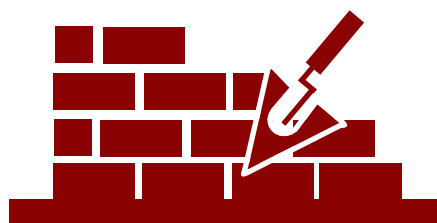
£9.2billion

Or 75% of all capital spending in 2014/15 by councils was on new construction conversion and renovation



£2.45billion

The amount 100 of the UK's largest housing associations' spent on repairs and maintenance in 2014/15



£3.6billion

The capital expenditure budget for the Department for Health



Editorial opportunities

LABM is an editorial-led magazine, delivering relevant information on key industry issues, news, legislation and product developments to local authorities, ALMOs and housing associations. We also regularly feature profiles covering the latest council and housing association projects.

PROJECT PROFILE: BIM LEVEL 2 HOUSING SCHEME

Housing model

Thurrock Council is using BIM Level 2 to deliver the new Angier Street affordable housing development in Grays. EC2 Architects designed the scheme and are working with Thurrock to bring the project to fruition, providing training to help the council get to grips with BIM. Claire Clutter reports.



Through the use of an ongoing programme of training opportunities, which also includes the requirement of some BIM training courses, the council has been able to support the delivery of a high-quality housing for local people. The council is currently using a high-quality housing for local people, which is being developed by Angier Street Group, which is a subsidiary of the council. The council is currently using a high-quality housing for local people, which is being developed by Angier Street Group, which is a subsidiary of the council. The council is currently using a high-quality housing for local people, which is being developed by Angier Street Group, which is a subsidiary of the council.

Project Profiles

Councils and housing associations are involved in a diverse range of projects, from building energy-efficient new homes and regenerating existing estates, to providing new schools and public facilities. Project Profile pieces explore these schemes in detail and are written in-house. We welcome site visits.

Special Reports

Topical issues that do not coincide with features are covered in special reports, which ensure readers are kept up-to-date with the latest industry developments, regulations and best practice.

SPECIAL REPORT: BASILDON'S REGENERATION & INVESTMENT PLANS

Basildon open for business

Over 100 businesses and visitors recently attended the launch of Basildon Council's exciting regeneration and investment plans, where it was announced that more than 15,000 homes, new employment opportunities and major town centre regeneration are all planned to sustain the continued growth of the area. LAMM finds out more.



Basildon Council has unveiled its exciting regeneration and investment plans, which will deliver a new chapter in the town's history. The plans include the construction of 15,000 new homes, the creation of 10,000 new jobs, and the regeneration of the town centre. The council has also announced that it will be investing in the town's infrastructure, including the construction of a new railway station and the improvement of the town's roads and public transport.

VIEW FROM THE SUPPLY CHAIN

Positivity in partnerships

By forging stronger, closer supply chain partnerships, we can deliver greater outcomes for customers and better meet local authority regeneration objectives, says Simon Lacey, regional managing director – London & South Regeneration at Kierborough Group.



The challenges of building a strong supply chain are not new, but the need for stronger partnerships is more acute than ever. As local authorities and housing associations look to regenerate their estates and improve their services, they need to work closely with their suppliers to ensure that they are delivering the best possible outcomes for their customers. This requires a shift in mindset, from a focus on short-term gains to a focus on long-term value.

View from the Supply Chain

This is an opportunity for key organisations, such as contractors, manufacturers and suppliers, to give voice to their opinions on topical subjects that impact on council and housing association building or maintenance activities.

In the Spotlight

Each month we focus on a different supplier, considering how working with councils and housing associations has influenced their product development, service and performance delivery. These pieces can be commissioned or written in-house following a site visit.

IN THE SPOTLIGHT: WINDOW UK

Room with a view

Window UK led the enclosed balcony sector in the UK. A quality product, together with team experience, credibility and true partnership with all parties in the supply chain meant that enclosed balconies are becoming a more common feature on social housing throughout the UK, as LABM finds out.



Window UK has a reputation for its high-quality, durable, and energy-efficient enclosed balconies. The company has been a leader in the sector for many years, and its products are now being used on a wide range of social housing projects across the UK. The company's success is due to its commitment to quality, its strong relationships with its customers, and its focus on innovation and sustainability.

HOUSING & REGENERATION

Home and dry

Local authorities should review roofing specifications and the quality of dry fix systems to reduce long-term maintenance costs, says Gavin White.



Local authorities are increasingly looking for ways to reduce the cost of their housing stock. One of the most effective ways to do this is by improving the quality of the roofing on their properties. This involves reviewing roofing specifications and the quality of dry fix systems, which are commonly used for flat roofs. By doing this, local authorities can reduce the risk of leaks and other problems, which can lead to significant maintenance costs over the long term.

Feature articles

Each issue includes three features covering key issues of interest to council and HA specifiers, ranging from Housing & Regeneration to Heating & Ventilation. There are opportunities for suppliers to contribute technical issues-led articles or in-depth case studies, offering expertise from their particular field of specialism.

Product Round-ups

Each feature includes a round-up of the latest product launches and updates to existing technology, as well as examples of where products have been specified. We also include dedicated sections covering the latest best practice guidance and details of any new specifier relevant services offered by companies.

LIGHTING, ELECTRICAL & ENERGY EFFICIENCY ROUNDUP

Intelligent LED lighting control technology

Intelligent LED lighting control technology is set to revolutionise the way we light our homes and businesses. This technology allows users to control their lighting remotely, via a smartphone or tablet, and to set different lighting scenes for different times of the day. This can help to reduce energy consumption and save money on electricity bills.



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LABM 2017 features list

January/February

Housing & Regeneration
Heating & Energy Efficiency
Ventilation & Air Management
(Editorial deadline: 16/12/16)

March

Schools, Hospitals & Communal Buildings
Fire Protection & Security
Kitchens, Bathrooms & Disability Needs
(Editorial deadline: 20/01/17)

April

Housing & Regeneration
Roofing, Cladding & Insulation
Outside Space
(Editorial deadline: 13/02/17)

May

Heating & Renewable Energy
Transforming Schools
Floors, Walls & Ceilings
(Editorial deadline: 20/03/17)

June

Housing & Regeneration
Fire Protection & Security
Roofing, Cladding & Insulation
(Editorial deadline: 17/04/17)

July/August

Schools, Hospitals & Communal Buildings
Kitchens, Bathrooms & Disability Needs
Building Information Modelling (BIM)
(Editorial deadline: 24/05/17)

September

Housing & Regeneration
Heating & Ventilation
Roofing, Cladding & Insulation
(Editorial deadline: 17/07/17)

October

Schools, Hospitals & Communal Buildings
Fire Protection & Security
Lighting, Electrical & Energy Efficiency
(Editorial deadline: 18/08/17)

November

Housing & Regeneration
Doors, Windows & Glazing
Ventilation & Air Management
(Editorial deadline: 18/09/17)

December

Heating & Plumbing
Kitchens & Bathrooms
Working on Site
(Editorial deadline: 16/10/17)



In addition to the features listed, LABM regularly includes council and housing association case studies and special reports covering the latest industry initiatives, as well as news, views and opinion from across the sector. We reserve the right to omit articles that do not meet our editorial guidelines.

Website & social media

Labmonline.co.uk launched in October 2013. The website has recently been refreshed and provides an essential information resource for councils, housing associations and anyone involved in the provision of social housing, schools, hospitals and public buildings.

- Instant access to the latest news & opinion
- Informative feature content, guidance and details of the latest product innovations
- We also run online polls and include dedicated video content covering the latest local authority and housing associations projects
- LABM also engages with readers through Twitter, join the conversation: @LABMmag



Display advertising & mechanical data

Space	1 insertion	Type (mm)	Trim (mm)	Bleed (mm)
DPS	£4,550	390 x 255	420 x 289	426 x 295
Half page DPS	£2,600	390 x 124	420 x 140	426 x 146
Full page	£2,400	180 x 255	210 x 289	216 x 295
½ page (H)	£1,500	180 x 124	210 x 140	216 x 146
½ page (V)	£1,500	88 x 255	103 x 289	106 x 295
¼ page (H)	£990	180 x 60	210 x 73	216 x 76
¼ page (V)	£990	45 x 255	50 x 289	53 x 295
¼ page	£900	88 x 124		

Inserts:

Loose inserts from £95 per 1,000

Regional inserts on request, minimum charge £500

- All prices are exclusive of VAT

Website advertising rates

Size	Per four-week period	Specification (px)
Leaderboard	£900	728 x 90
Single MPU	£850	300 x 250

Magazine contacts

For editorial enquiries contact Editor, **Claire Clutten**: labm@hamerville.co.uk

For advertising enquiries contact Advertisement Manager, **Dave Jones**: dave@hamerville.co.uk

or Area Sales Manager, **James Dilleigh**: jdilleigh@hamerville.co.uk

- Adverts should be supplied as high resolution, 300 dpi, CMYK pdf's, tiffs or jpegs to carol@hamerville.co.uk.
- All adverts should be supplied with a colour proof. Advertising copy deadline: four weeks prior to publication