

# Business Magazines

## Profile Circulation Certificate

### January to December 2014



Setting the standard

## Kitchens & Bathrooms News

# KITCHENS & BATHROOMS NEWS

THE BUSINESS MAGAZINE FOR KITCHEN & BATHROOM PROFESSIONALS



### Key information

#### Certificate type

Print

#### Metric type

Circulation

#### ABC total

13,735 average

#### Period

1 January 2014 to 31 December 2014

#### No of issues

11

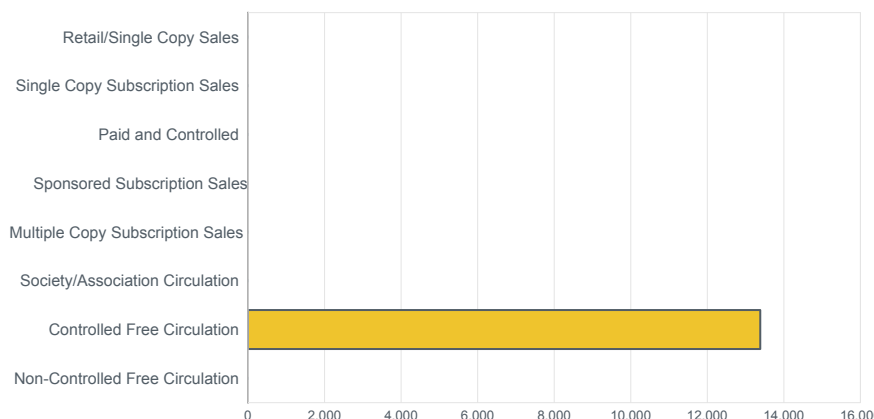
#### Market sector

Furnishings & Woodworking: General

### Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

### Audit issue circulation breakdown



#### Contact details

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	Net Total	United Kingdom	Other Countries
<b>Average Circulation Per Issue</b>	<b>13,735</b>	<b>13,735</b>	-
Average Retail Sales Per Issue	-	-	-

## Analysis for the Audit issue cover dated December and distributed on 12 December 2014

<b>Audit Issue Circulation</b>	<b>13,383</b>	<b>13,383</b>	-
<b>Retail &amp; Other Single Copy Sales</b>	-	-	-
<b>Single Copy Subscription Sales</b>	-	-	-
<b>Paid and Controlled</b>	-	-	-
<b>Sponsored Subscription Sales</b>	-	-	-
<b>Multiple Copy Subscription Sales</b>	-	-	-
<b>Society/Association/Organisation</b>	-	-	-
<b>Controlled Free Circulation</b>	<b>13,383</b>	<b>13,383</b>	-
Individual requests	13,383	13,383	-
Company requests	-	-	-
Non-requested by name	-	-	-
Non-requested by job title / function	-	-	-
<b>Non-Controlled Free Circulation</b>	-	-	-

## Duplication

The level of duplication on the mailing list for the audit issue was: 0%

## Basic cover price & subscription rates for the audit issue

Basic cover price (UK):

Basic cover price (RoI):

Basic annual rate (UK): £30.00

Basic annual rate (OC): £50.00 to £65.00

## Controlled circulation for the audit issue

Terms of control: Employees of companies involved in the buying, selling, specification, design or distribution of kitchens, kitchen products, bathrooms and bathroom products. Employees working for kitchen & bathroom specialists, home improvement centres, builders/plumbers merchants, local authorities, housing associations, interior designers, house builders and home improvement builders.

Age of source data	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
<b>Total</b>	<b>13,383</b>	<b>100.0</b>	<b>7,045</b>	<b>52.6</b>	<b>5,819</b>	<b>43.5</b>	<b>519</b>	<b>3.9</b>
Individual Requests	13,383	100.0	7,045	52.6	5,819	43.5	519	3.9
Company Requests	-	-	-	-	-	-	-	-

**Issue by issue analysis** (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Net Circ.	Variance %	Cover Date / ID	Distribution Date	Net Circ.	Variance %
January	03-Jan-2014	13,774	-				
February	04-Feb-2014	13,773	-				
March	06-Mar-2014	13,774	-				
April	09-Apr-2014	13,776	-				
May	06-May-2014	13,776	-				
June	09-Jun-2014	13,787	-				
July/August	10-Jul-2014	13,787	-				
September	22-Aug-2014	13,689	-				
October	02-Oct-2014	13,783	-				
November	07-Nov-2014	13,783	-				
December	12-Dec-2014	13,383	-				

**More Information**

To find out more about ABC, please visit [www.abc.org.uk](http://www.abc.org.uk)

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: [www.abcstandards.org.uk](http://www.abcstandards.org.uk)

**About this certificate**

This certificate was issued on 14 February 2015.

The data included is derived from a return of circulation prepared by the publisher: Hamerville Media Group Limited.

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