

Construction PLANT NEWS

THE BUSINESS MAGAZINE FOR PLANT PROFESSIONALS



Media Information 2018



Targeted Readership

Construction Plant News provides plant professionals across the diverse market sectors with details of the latest product innovations and industry news. Alongside this, it delivers best practice advice via project case studies from across the UK.

Market Coverage

The magazine is posted to around 10,000 influential machine specifiers, owners, users, manufacturers and suppliers. This comprehensive readership includes plant professionals from hire



companies, contractors, materials extraction and processing companies, waste and recycling operations, local authorities, as well as the supply chain. Working in such a dynamic market, these individuals need to keep abreast of all the new products and innovations. The informative and influential content of **Construction Plant News** sets out to meet that need.

Delivering Results

Construction Plant News is published by Hamerville Media Group, which has over 40 years' experience in the construction and

building sectors. The company is renowned for delivering information to the market in a highly targeted and pertinent manner.

Market Influence

Visually impactful in its layout, **Construction Plant News** is presented in a distinctive style that appeals to the market. It is an environment where the advertising and editorial can work together to give readers the ideas and inspiration they need. In turn, it offers advertisers the perfect platform to influence the key decision-makers in proactive businesses.

Features 2018



February

Lifting & Access

All the latest working at height solutions

Machine Management & Security

The inside track on construction industry technology

March

360° Excavators

Making the earth move with tracked and wheeled options

Generators and Compressors

Knowledge is power with all the latest technology

April

Road & Rail Plant

Capitalise on government infrastructure spending

Finance & Business Solutions

Money talk and managing your machinery

May

Telehandlers

Hit the high spots in materials handling

Groundworks & Housebuilding

Excavation, drainage and foundations as well as the expanding residential sector

June

Articulated Dump Trucks

What's in our 'Haul' of fame?

Quarrying Equipment

A mine of information on crushers, wheel loaders, excavators, attachments and much more

July/August

Cranes

Take the high ground with mobile and tower options

Powered Access Platforms

Rise to the occasion with boom, scissor and truck mounted units

September

Attachments

Transform your machine into a multi-tasker

Materials Handling Equipment

Take a load off with telehandlers, conveyors and hoists

October

Demolition Plant

Attachments, high reach excavators and dust suppression equipment

Site Lighting & Accommodation

Your welfare at heart

November

Vehicles & Plant Transportation

Keep on the move with vans, trucks and trailers

Compact Plant

Micro and mini excavators, site dumpers and much more

December

Telematics

Join the digital revolution by monitoring your plant

Waste & Recycling

The latest machinery for this expanding sector

Regulars

News / Health & Safety

Legislation/ Machine Appraisals

Special Reports / Company Focus

Diary /Security

Maintenance / Products

Back of the Net

The nation's favourite plant magazine now has its own dedicated website – www.cpnoline.co.uk

Packed with articles and videos on a wide range of industry topics, the easy-to-use site is the first place to visit online for all the latest news in plant and machinery – from the smallest skid steers and micro excavators to the giants of the tower crane market, or the heavyweights in crawler excavators, we've got it covered.





Regular sections include:

- **Feature articles:** Every issue of **Construction Plant News** has a number of different features on a range of issues affecting the industry.
- **Special reports:** For innovations that may not coincide with a feature, **Construction Plant News** includes special reports to ensure the readers are up-to-date with any new industry developments.
- **Machine appraisals:** **Construction Plant News** will be conducting hands-on tests of the latest products on the market.
- **Maintenance:** The latest tips and advice on keeping your machines in perfect working order.
- **Fleet Additions:** The biggest construction plant deals in the industry.
- **Business and Finance:** Advice on managing the costs of increasing your fleet.
- **Health & Safety:** **Construction Plant News** will keep you abreast of legislation changes and all of the safety innovations on site.
- **Product pages:** Every issue will feature a selection of the newest products on the market.

Focused Editorial

Construction Plant News will provide comprehensive coverage of the key issues that affect the industry. It will be a leading source of information on business, technical and product information to all those involved in the market.



Construction PLANT NEWS

THE BUSINESS MAGAZINE FOR PLANT PROFESSIONALS

advertising rates

Space	1 insertion	Type	Trim	Bleed
Double Page Spread	£3,450	390 x 255 mm	420 x 289 mm	426 x 295 mm
Full Page	£1,975	180 x 255 mm	210 x 289 mm	216 x 295 mm
Half Page (horizontal)	£1,100	180 x 124 mm	210 x 140 mm	216 x 146 mm
Half Page (vertical)	£1,100	88 x 255 mm	103 x 289 mm	106 x 295 mm
Quarter Page (portrait)	£650	88 x 124 mm		
Inside Front Cover	£2,300			
Inside Back Cover	£2,300			
Outside Back Cover	£2,400			

Inserts:	POA
Frequency:	10 times a year
Copy Date:	4 weeks prior to publication date
Cancellation:	6 weeks prior to publication date

**All prices are per insertion and exclude VAT*

Material: Adverts should be either high res 300 dpi PDFs, Jpegs or Tiffs.
Colour proof required

DPS adverts need to be supplied as two separate pages and have a 3mm gutter allowance either side if there is small text running through the centre.

Editorial Contacts:

Lee Jones, ljones@hamerville.co.uk

Advertising Contact:

Chris Mach, cmach@hamerville.co.uk
Jacob Tatum, jtatum@hamerville.co.uk