

PROFESSIONAL HEATING &  
PLUMBING INSTALLER  
JANUARY TO DECEMBER 2018



PROFESSIONAL  
**HEATING &  
PLUMBING**  
INSTALLER

Professional Heating & Plumbing Installer has reported in accordance with ABC's industry-agreed standards for Business Magazines



**69,709**

CIRCULATION  
(AVERAGE PER ISSUE)

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CONTROLLED FREE  
Issue distributed 01/12/18

100%  
OTHER FREE  
Issue distributed 01/12/18

PAID  
Issue distributed 01/12/18

MEMBERSHIP  
Issue distributed 01/12/18

MONTHLY  
11 ISSUES

HEATING,  
VENTILATING & AIR  
CONDITIONING

MARKET SECTOR

# PROFESSIONAL HEATING & PLUMBING INSTALLER

JANUARY TO DECEMBER 2018



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 01/12/18	69,496	69,496	-	69,496	69,496	-	-	-	-
FREE COPIES	69,496	69,496	-	69,496	69,496	-	-	-	-
CONTROLLED FREE	-	-	-	-	-	-	-	-	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	69,496	69,496	-	69,496	69,496	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	69,496	69,496	-	69,496	69,496	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

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## AUDIT ISSUE ANALYSIS

### FREE COPIES DESCRIPTION

**MONITORED:** The magazine is distributed free of charge through selected Heating and Plumbing Merchants in England, Scotland and Wales. The scheduled distribution date is the first day of the month of publication.

### MONITORED FREE TYPE

MONITORED - NET BY HAND

MONITORED - NET OTHER

MONITORED - GROSS

69,496



### MONITORED FREE DISTRIBUTION

TYPE

COPIES DISTRIBUTED

Plumbers Merchants

69,496



## AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	69,709	69,709	-
PRINT EDITION	69,709	69,709	-
DIGITAL EDITION	-	-	-

## ISSUE ANALYSIS

PRINT ■

ISSUE	DISTRIBUTED	TOTAL	
January	01/01/18	70,040	<div style="width: 100%; height: 10px; background-color: orange;"></div>
February	01/02/18	69,700	<div style="width: 100%; height: 10px; background-color: orange;"></div>
March	01/03/18	69,666	<div style="width: 100%; height: 10px; background-color: orange;"></div>
April	01/04/18	69,734	<div style="width: 100%; height: 10px; background-color: orange;"></div>
May	01/05/18	69,700	<div style="width: 100%; height: 10px; background-color: orange;"></div>
June	01/06/18	69,734	<div style="width: 100%; height: 10px; background-color: orange;"></div>
July/August	01/07/18	69,666	<div style="width: 100%; height: 10px; background-color: orange;"></div>
September	01/09/18	69,870	<div style="width: 100%; height: 10px; background-color: orange;"></div>
October	01/10/18	69,530	<div style="width: 100%; height: 10px; background-color: orange;"></div>
November	01/11/18	69,666	<div style="width: 100%; height: 10px; background-color: orange;"></div>
December	01/12/18	69,496	<div style="width: 100%; height: 10px; background-color: orange;"></div>

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