

KITCHENS & BATHROOMS NEWS

JANUARY TO DECEMBER 2018



KITCHENS & BATHROOMS NEWS

Kitchens & Bathrooms News has reported in accordance with ABC's industry-agreed standards for Business Magazines



13,517

CIRCULATION (AVERAGE PER ISSUE)

For more information:



Hamerville Media Group Limited



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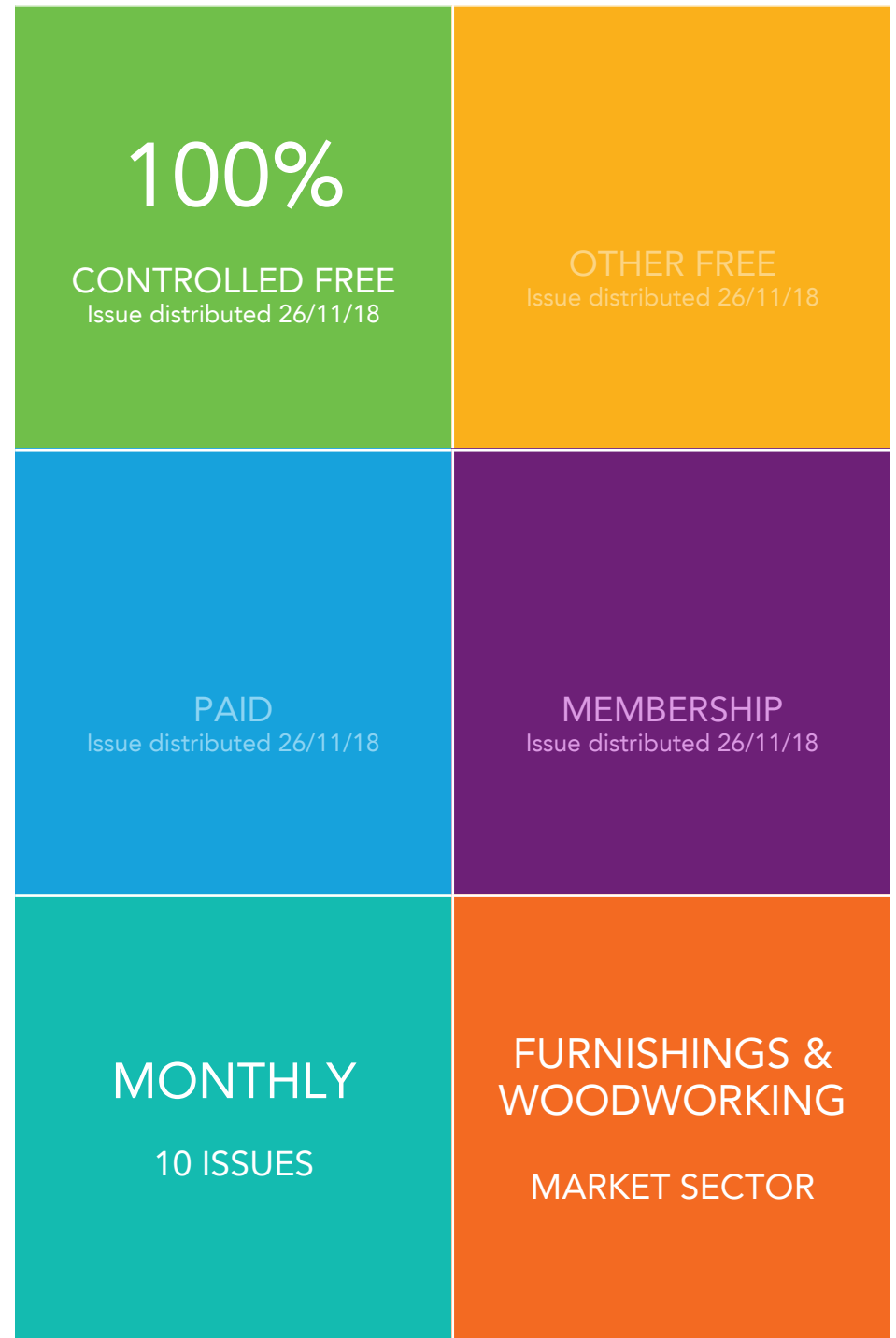
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AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 26/11/18	13,140	13,140	-	13,140	13,140	-	-	-	-
FREE COPIES	13,140	13,140	-	13,140	13,140	-	-	-	-
CONTROLLED FREE	13,140	13,140	-	13,140	13,140	-	-	-	-
REQUESTED (INDIVIDUAL)	13,140	13,140	-	13,140	13,140	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

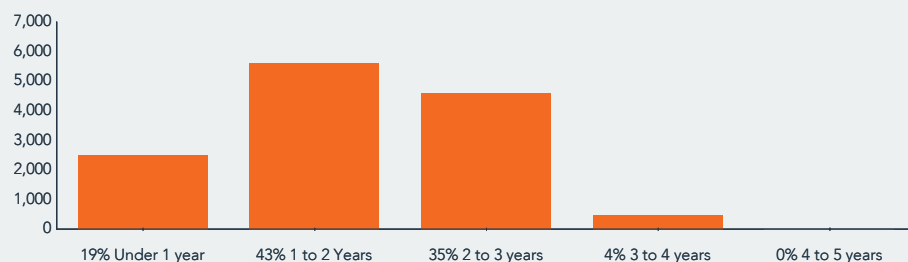
AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Employees of companies involved in the buying, selling, specification, design or distribution of kitchens, kitchen products, bathrooms and bathroom products. Employees working for kitchen & bathroom specialists, home improvement centres, builders/plumbers merchants, local authorities, housing associations, interior designers, house builders and home improvement builders.

AGE OF CONTROLLED REQUESTS

PRINT



DEMOGRAPHIC ANALYSIS OF AUDIT ISSUE

Industry/Business/Sector

DESCRIPTION	TOTAL
Kitchen & Bathroom Specialists / Home Interior Specialists / Merchants	9,565
Local Authority	74
Interior Design / Architects	2,398
House Builders / Home Improvement Builders	1,071
Others	32

13,140 individuals were analysed (100% of the audit issue)

Job Function

DESCRIPTION	TOTAL
Buyers	158
Directors	4,866
Managers	4,971
Sales & Marketing	1,472
Designers	822
Surveyors/Estimators/Building Control	126
Architects	243
Admin & Finance	311
Fitters/Installers	56
Others	115

13,140 individuals were analysed (100% of the audit issue)

GEOGRAPHIC ANALYSIS

PRINT 

REGION/AREA	TOTAL
United Kingdom	13,140
East Anglia	606
East Midlands	1,000
London	992
Midlands	997
North West	1,271
Northern	553
South East	3,416
South West	1,384
Yorkshire	917
Northern Ireland	409
Scotland	926
Wales	669

13,140 individuals were analysed (100% of the audit issue)

AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	13,517	13,517	-
PRINT EDITION	13,517	13,517	-
DIGITAL EDITION	-	-	-

ISSUE ANALYSIS

PRINT 

ISSUE	DISTRIBUTED	TOTAL
February	29/01/18	13,493
March	23/02/18	13,492
April	04/04/18	13,792
May	25/04/18	13,791
June	30/05/18	13,491
July/August	06/07/18	13,491
September	21/08/18	13,493
October	24/09/18	13,493
November	25/10/18	13,494
December	26/11/18	13,140

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