

PROFESSIONAL MOTOR MECHANIC

JANUARY TO JUNE 2018



Professional Motor Mechanic has reported in accordance with ABC's industry-agreed standards for Business Magazines



66,675

CIRCULATION (AVERAGE PER ISSUE)

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CONTROLLED FREE
Issue distributed 01/06/18

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MEMBERSHIP
Issue distributed 01/06/18

MONTHLY

6 ISSUES

RETAILING & WHOLESALE

MARKET SECTOR

PROFESSIONAL MOTOR MECHANIC

JANUARY TO JUNE 2018



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 01/06/18	64,400	64,400	-	64,400	64,400	-	-	-	-
FREE COPIES	64,400	64,400	-	64,400	64,400	-	-	-	-
CONTROLLED FREE	-	-	-	-	-	-	-	-	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	64,400	64,400	-	64,400	64,400	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	64,400	64,400	-	64,400	64,400	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

MONITORED: The magazine is distributed free of charge through selected Motor Factors in England, Scotland and Wales. The scheduled distribution date is the first day of the month of publication.

MONITORED FREE TYPE

MONITORED - NET BY HAND

MONITORED - NET OTHER

MONITORED - GROSS

64,400



MONITORED FREE DISTRIBUTION

TYPE

COPIES DISTRIBUTED

Motor Factors

64,400



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	66,675	66,675	-
PRINT EDITION	66,675	66,675	-
DIGITAL EDITION	-	-	-

ISSUE ANALYSIS

PRINT ■

ISSUE	DISTRIBUTED	TOTAL	
January	01/01/18	68,150	
February	01/02/18	67,850	
March	01/03/18	67,600	
April	01/04/18	67,150	
May	01/05/18	64,900	
June	01/06/18	64,400	

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