

PROFESSIONAL MOTOR FACTOR

JULY 2017 TO JUNE 2018



PROFESSIONAL
MOTOR
factor

Professional Motor Factor has reported in accordance with ABC's industry-agreed standards for Business Magazines



4,068

CIRCULATION
(AVERAGE PER ISSUE)

For more information:



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100%

CONTROLLED FREE
Issue distributed 05/06/18

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MONTHLY

11 ISSUES

**RETAILING &
WHOLESALING**

MARKET SECTOR

PROFESSIONAL MOTOR FACTOR

JULY 2017 TO JUNE 2018



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 05/06/18	3,589	3,589	-	3,589	3,589	-	-	-	-
FREE COPIES	3,589	3,589	-	3,589	3,589	-	-	-	-
CONTROLLED FREE	3,589	3,589	-	3,589	3,589	-	-	-	-
REQUESTED (INDIVIDUAL)	204	204	-	204	204	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	3,385	3,385	-	3,385	3,385	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

PROFESSIONAL MOTOR FACTOR

JULY 2017 TO JUNE 2018

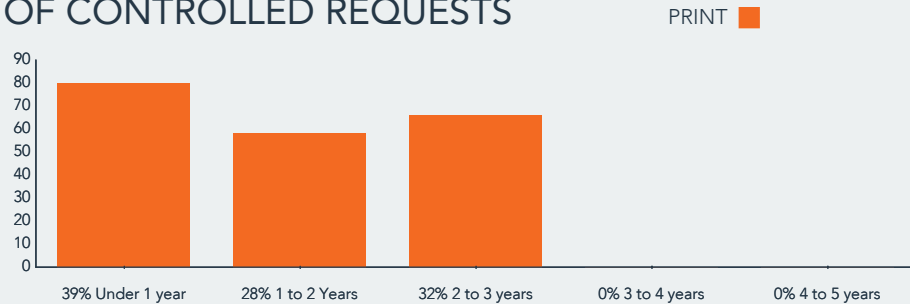


AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Employees of Motor Factors, Chief Executives, Directors, Owners, Managers, Buyers. Other named individuals involved with supplying or buying parts for the motor industry.

AGE OF CONTROLLED REQUESTS



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	4,068	4,068	-
PRINT EDITION	4,068	4,068	-
DIGITAL EDITION	-	-	-

ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT
July/August	12/07/17	4,220	4,220
September	04/09/17	4,164	4,164
October	12/10/17	4,150	4,150
November	02/11/17	4,133	4,133
December	04/12/17	4,135	4,135
January	05/01/18	4,113	4,113
February	06/02/18	4,094	4,094
March	07/03/18	4,072	4,072
April	05/04/18	4,052	4,052
May	02/05/18	4,022	4,022
June	05/06/18	3,589	3,589

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

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