

# COMMERCIAL VEHICLE WORKSHOP

JULY 2017 TO JUNE 2018



Commercial Vehicle Workshop has reported in accordance with ABC's industry-agreed standards for Business Magazines



# 10,208

CIRCULATION  
(AVERAGE PER ISSUE)

For more information:



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100%

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MONTHLY

11 ISSUES

RETAILING &  
WHOLESALE

MARKET SECTOR

# COMMERCIAL VEHICLE WORKSHOP

JULY 2017 TO JUNE 2018



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 07/06/18	10,000	10,000	-	10,000	10,000	-	-	-	-
FREE COPIES	10,000	10,000	-	10,000	10,000	-	-	-	-
CONTROLLED FREE	10,000	10,000	-	10,000	10,000	-	-	-	-
REQUESTED (INDIVIDUAL)	502	502	-	502	502	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	9,498	9,498	-	9,498	9,498	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

## AUDIT ISSUE ANALYSIS

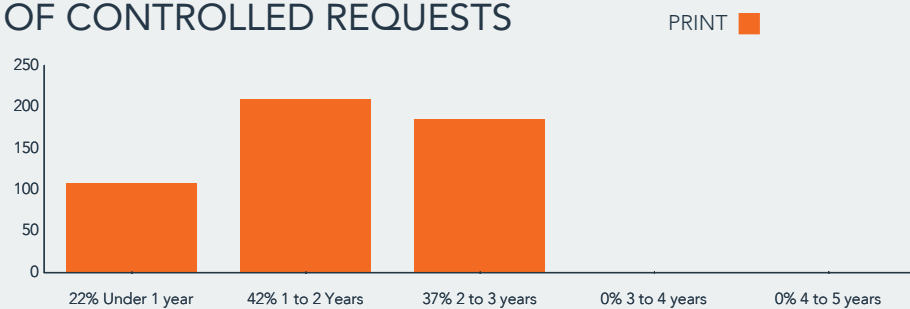
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**CONTROLLED:** Employees of independent commercial vehicle workshops and fleet workshops for buses, coaches, commercial vehicles, emergency vehicles, local authority vehicles and school and further education vehicles - Directors, owners, partners, managers, workshop managers, engineers, technicians, fitters, mechanics, fleet managers and transport managers, service engineers and managers, garage foremen, logistics managers and controllers, stores managers and parts buyers and financial controllers.

## AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	10,208	10,208	-
PRINT EDITION	10,208	10,208	-
DIGITAL EDITION	-	-	-

### AGE OF CONTROLLED REQUESTS



## ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT
July/August	06/07/17	10,228	10,228
September	22/08/17	10,242	10,242
October	20/09/17	10,244	10,244
November	23/10/17	10,245	10,245
December	22/11/17	10,256	10,256
January	02/01/18	10,255	10,255
February	26/01/18	10,255	10,255
March	27/02/18	10,232	10,232
April	27/03/18	10,232	10,232
May	08/05/18	10,094	10,094
June	07/06/18	10,000	10,000

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