

PROFESSIONAL
HAIRDRESSER
JULY 2017 TO JUNE 2018



Professional
Hairstylist

Professional Hairstylist has reported in accordance with ABC's industry-agreed standards for Business Magazines



14,657

CIRCULATION
(AVERAGE PER ISSUE)

For more information:



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100%

CONTROLLED FREE
Issue distributed 01/06/18

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MEMBERSHIP
Issue distributed 01/06/18

MONTHLY

11 ISSUES

FASHION,
CLOTHING &
TEXTILES

MARKET SECTOR

PROFESSIONAL HAIRDRESSER

JULY 2017 TO JUNE 2018

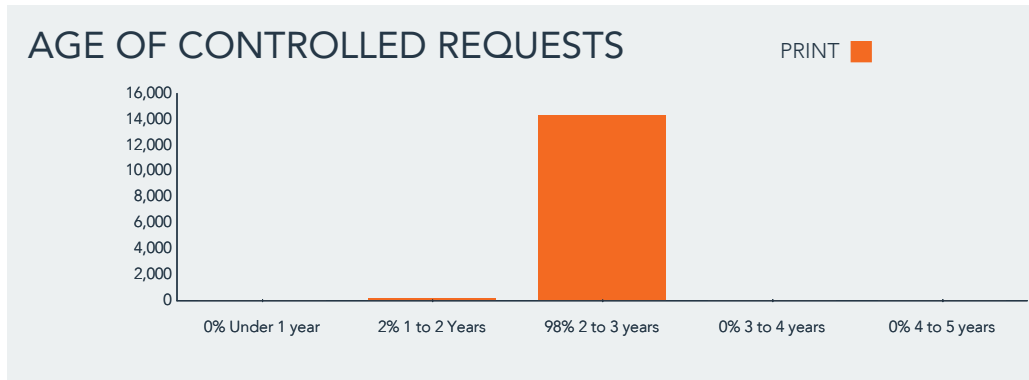


AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 01/06/18	14,555	14,555	-	14,555	14,555	-	-	-	-
FREE COPIES	14,555	14,555	-	14,555	14,555	-	-	-	-
CONTROLLED FREE	14,555	14,555	-	14,555	14,555	-	-	-	-
REQUESTED (INDIVIDUAL)	14,555	14,555	-	14,555	14,555	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

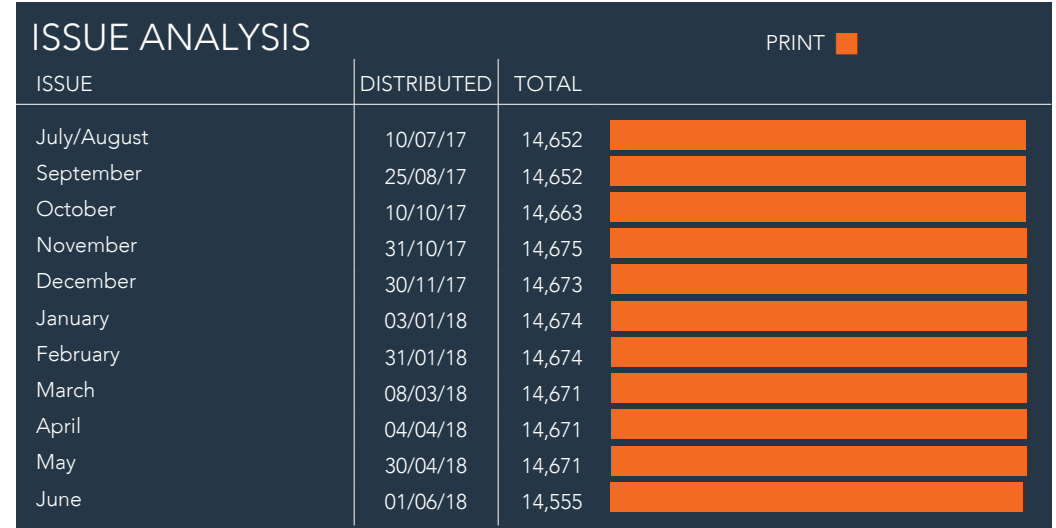
CONTROLLED: Owners, Partners and Employees of Hair Salons or Hair and Beauty Salons.



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	14,657	14,657	-
PRINT EDITION	14,657	14,657	-
DIGITAL EDITION	-	-	-

ISSUE ANALYSIS



ISSUE	DISTRIBUTED	TOTAL
July/August	10/07/17	14,652
September	25/08/17	14,652
October	10/10/17	14,663
November	31/10/17	14,675
December	30/11/17	14,673
January	03/01/18	14,674
February	31/01/18	14,674
March	08/03/18	14,671
April	04/04/18	14,671
May	30/04/18	14,671
June	01/06/18	14,555

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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk

