

# Business Magazines

Combined Total Circulation Certificate

July 2016 to June 2017



Setting the standard

## Professional Motor Factor

# PROFESSIONAL MOTOR factor



### Key information

#### Metric type

Circulation

#### ABC total

4,291 average

#### Period

1 July 2016 to 30 June 2017

#### No of issues

10

#### Market sector

Retailing & Wholesaling: Automotive Market

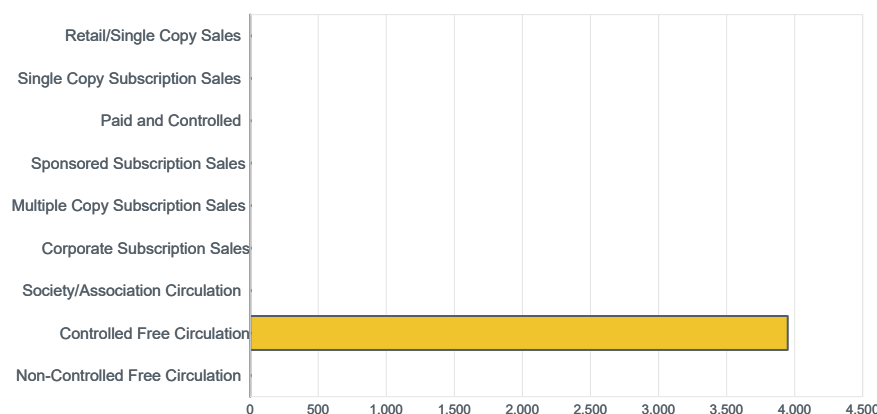
### Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

#### Contact details

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### Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	4,291	4,291	-	4,291	4,291	-	-	-	-
Average Retail Sales Per Issue	-	-	-	-	-	-	-	-	-

**Analysis for the Audit issue cover dated June and distributed on 12 June 2017**

<b>Audit Issue Circulation</b>	3,949	3,949	-	3,949	3,949	-	-	-	-
<b>Retail &amp; Other Single Copy Sales</b>	-	-	-	-	-	-	-	-	-
<b>Single Copy Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Paid and Controlled</b>	-	-	-	-	-	-	-	-	-
<b>Sponsored Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Multiple Copy Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Corporate Subscription Sales</b>	-	-	-	-	-	-	-	-	-
<b>Society/Association/Organisation</b>	-	-	-	-	-	-	-	-	-
<b>Controlled Free Circulation</b>	3,949	3,949	-	3,949	3,949	-	-	-	-
Individual requests	292	292	-	292	292	-	-	-	-
Company requests	-	-	-	-	-	-	-	-	-
Non-requested by name	3,657	3,657	-	3,657	3,657	-	-	-	-
Non-requested by job title / function	-	-	-	-	-	-	-	-	-
<b>Non-Controlled Free Circulation</b>	-	-	-	-	-	-	-	-	-

**Duplication**

The level of duplication on the mailing list for the audit issue was: 0%

**Controlled circulation for the audit issue**

Terms of control: Employees of Motor Factors, Chief Executives, Directors, Owners, Managers, Buyers. Other named individuals involved with supplying or buying parts for the motor industry.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
<b>Total</b>	<b>292</b>	<b>100.0</b>	<b>54</b>	<b>18.5</b>	<b>77</b>	<b>26.4</b>	<b>161</b>	<b>55.1</b>
Individual Requests - Print	292	100.0	54	18.5	77	26.4	161	55.1
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

**Issue by issue analysis** (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
July/August	13-Jul-16	4,424	4,424	-	-
September	01-Sep-16	4,402	4,402	-	-
October	07-Oct-16	4,380	4,380	-	-
November	02-Nov-16	4,349	4,349	-	-
December/January	02-Dec-16	4,330	4,330	-	-
February	10-Feb-17	4,325	4,325	-	-
March	01-Mar-17	4,266	4,266	-	-
April	22-Mar-17	4,248	4,248	-	-
May	11-May-17	4,237	4,237	-	-
June	12-Jun-17	3,949	3,949	-	-

## More Information

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'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit [www.abc.org.uk](http://www.abc.org.uk)

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: [www.abcstandards.org.uk](http://www.abcstandards.org.uk)

## About this certificate

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This certificate was issued on 31 July 2017.

The data included is derived from a return of circulation prepared by the publisher: Hamerville Media Group Limited.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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