## **Business Magazines**

Combined Total Circulation Certificate
July 2016 to June 2017



#### Setting the standard

## Professional Housebuilder & Property Developer

# HOUSEBUILDER & PROPERTY DEVELOPER



#### **Key information**

Metric type Circulation

ABC total 14,885 average

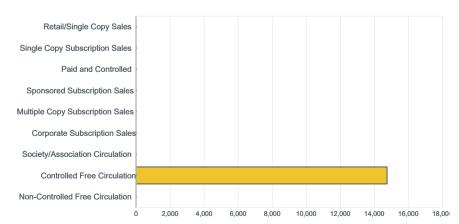
Period 1 July 2016 to 30 June 2017

No of issues

Market sector Building: General Non-Controlled Free Circula

Audit issue circulation analysis % of circulation Retail & Single Copy Sales 0% Single Copy Subscription Sales 0% Paid and Controlled 0% Sponsored Subscription Sales 0% Multiple Copy Subscription Sales 0% Corporate Subscription Sales 0% Society/Association/Organisation Circulation 0% 100% Controlled Free Circulation Non-Controlled Free Circulation 0%

#### Audit issue circulation breakdown - Print/Digital



Contact details
Hamerville Media Group Limited
Regal House
Regal Way
Watford
WD24 4YF
01923 237799
phpd@hamerville.co.uk
www.hamerville.co.uk









## **Professional Housebuilder & Property Developer**



**Average Circulation Per Issue** Average Retail Sales Per Issue

Total			Un	ited Kingdo	om	Other Countries			
Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition	
14,885	14,885	-	14,885	14,885	-	-	-	-	
-	-		-	-		-	-		

#### Analysis for the Audit issue cover dated June and distributed on 6 June 2017

Audit Issue Circulation	14,748	14,748	-	14,748	14,748	-	-	-	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-		-	-		-	-	
Multiple Copy Subscription Sales	-	-		-	-		-	-	
Corporate Subscription Sales	-		-	-		-	-		-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	14,748	14,748	-	14,748	14,748	-	-	-	-
Individual requests	7,127	7,127	-	7,127	7,127	-	-	-	-
Company requests	-	-		-	-		-	-	
Non-requested by name	7,621	7,621		7,621	7,621		-	-	
Non-requested by job title / function	-	-		-	-		-	-	
Non-Controlled Free Circulation	-	-		-	-		-	-	

#### **Duplication**

The level of duplication on the mailing list for the audit issue was: 0%

#### Basic cover price & subscription rates for the audit issue

Basic cover price (UK): Basic cover price (RoI):

Basic annual rate (UK):

£30.00

Basic annual rate (OC): £50.00 to £65.00

#### Controlled circulation for the audit issue

Terms of control: Employees of house building companies, property developers, architectural practices, local authorities and housing associations - buyers, directors, proprietors, partners, contract managers, builders, plumbing and heating engineers, electricians, marketing and sales executives, interior designers, surveyors, estimators, building control officers, architects, architectural technicians, project managers, administrators, financial managers, technicians and engineers.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	7,127	100.0	3,983	55.9	2,986	41.9	158	2.2
Individual Requests - Print	7,127	100.0	3,983	55.9	2,986	41.9	158	2.2
Individual Requests - Digital	-	-	-	_	-	_	-	-
Company Requests - Print	-	-	-	_	-	_	- 1	-
Company Requests - Digital								

### **Professional Housebuilder & Property Developer**



#### Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	<b>Total Circulation</b>	Print	Digital	Variance %
July/August	20-Jul-16	14,899	14,899	-	-
September	07-Sep-16	14,900	14,900	-	-
October	06-Oct-16	14,900	14,900	-	-
November	03-Nov-16	14,900	14,900	-	-
December/January	05-Dec-16	14,900	14,900	-	-
February	09-Feb-17	14,899	14,899	-	-
March	10-Mar-17	14,899	14,899	-	-
April	13-Apr-17	14,900	14,900	-	-
May	04-May-17	14,900	14,900	-	-
June	06-Jun-17	14,748	14,748	-	-

#### **More Information**

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

#### About this certificate

This certificate was issued on 31 July 2017.

The data included is derived from a return of circulation prepared by the publisher: Hamerville Media Group Limited.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

ABC cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information is correct. This certificate is the copyright property of the Publisher and ABC.

ABC Ref: 20176/CA:20170731/BMSv21