

Business Magazines

Combined Total Circulation Certificate

July 2016 to June 2017



Setting the standard

Construction Plant News

Construction PLANT NEWS

THE BUSINESS MAGAZINE FOR PLANT PROFESSIONALS



Key information

Metric type

Circulation

ABC total

9,106 average

Period

1 July 2016 to 30 June 2017

No of issues

10

Market sector

Building: Plant & Equipment

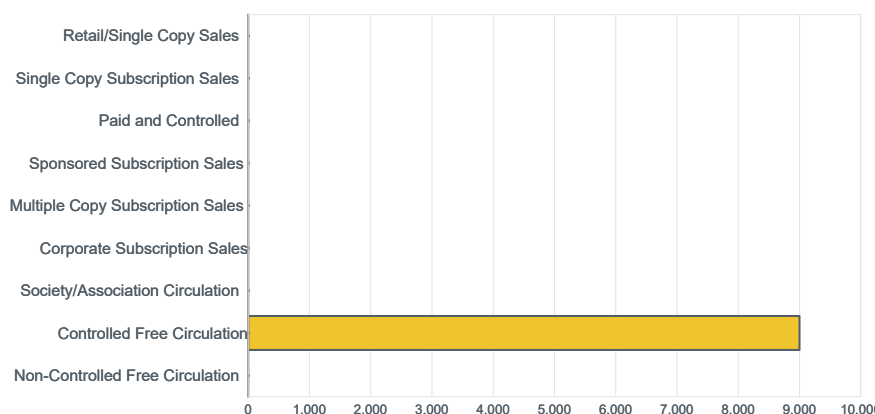
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Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	100%
Non-Controlled Free Circulation	0%

Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	9,106	9,106	-	9,106	9,106	-	-	-	-
Average Retail Sales Per Issue	-	-		-	-		-	-	

Analysis for the Audit issue cover dated June and distributed on 26 May 2017

Audit Issue Circulation	9,000	9,000	-	9,000	9,000	-	-	-	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Paid and Controlled	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-		-	-		-	-	
Multiple Copy Subscription Sales	-	-		-	-		-	-	
Corporate Subscription Sales	-		-	-		-	-		-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	9,000	9,000	-	9,000	9,000	-	-	-	-
Individual requests	81	81	-	81	81	-	-	-	-
Company requests	-	-		-	-		-	-	
Non-requested by name	8,919	8,919		8,919	8,919		-	-	
Non-requested by job title / function	-	-		-	-		-	-	
Non-Controlled Free Circulation	-	-		-	-		-	-	

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Controlled circulation for the audit issue

Terms of control: Employees of plant hire companies, main contractors and sub contractors. Owners, proprietors, partners, directors, project managers, site managers, contracts managers, buyers, engineers, technicians, surveyors, architects, sales executives and administrators.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	81	100.0	16	19.8	60	74.1	5	6.2
Individual Requests - Print	81	100.0	16	19.8	60	74.1	5	6.2
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital								

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
July/August	20-Jul-16	9,237	9,237	-	-
September	02-Sep-16	9,239	9,239	-	-
October	04-Oct-16	9,238	9,238	-	-
November	01-Nov-16	9,239	9,239	-	-
December/January	06-Dec-16	9,154	9,154	-	-
February	06-Feb-17	9,076	9,076	-	-
March	07-Mar-17	9,013	9,013	-	-
April	07-Apr-17	8,948	8,948	-	-
May	28-Apr-17	8,918	8,918	-	-
June	26-May-17	9,000	9,000	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 31 July 2017.

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