

PROFESSIONAL ELECTRICIANS
WHOLESALE
JANUARY TO JUNE 2018



PROFESSIONAL
**ELECTRICIANS
WHOLESALE**

Professional Electricians Wholesaler has reported in accordance with ABC's industry-agreed standards for Business Magazines



4,997
CIRCULATION
(AVERAGE PER ISSUE)

For more information:



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EVERY 2
MONTHS

2 ISSUES

ELECTRICAL
INDUSTRY

MARKET SECTOR

PROFESSIONAL ELECTRICIANS WHOLESALER

JANUARY TO JUNE 2018



AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT EDITION	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL EDITION	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 12/06/18	5,000	5,000	-	5,000	5,000	-	-	-	-
FREE COPIES	5,000	5,000	-	5,000	5,000	-	-	-	-
CONTROLLED FREE	5,000	5,000	-	5,000	5,000	-	-	-	-
REQUESTED (INDIVIDUAL)	1,467	1,467	-	1,467	1,467	-	-	-	-
REQUESTED (COLLEAGUE)	2,608	2,608	-	2,608	2,608	-	-	-	-
NON-REQUESTED (NAME)	925	925	-	925	925	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	-	-	-	-	-	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Employees of electrical wholesalers and other companies involved in the distribution and sales of materials used by electrical contractors.



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	4,997	4,997	-
PRINT EDITION	4,997	4,997	-
DIGITAL EDITION	-	-	-

ISSUE ANALYSIS

PRINT

ISSUE	DISTRIBUTED	TOTAL
Spring	23/02/18	4,994
Summer	12/06/18	5,000

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